



ELGIN CHEESE DAYS

January 24, 2022

Dear Friends of the Elgin Community:

WOW! Our 2021 Elgin Cheese Days festival was a SUCCESS! And most of this success can be attributed to our very generous sponsors/donors. We hope you'll consider sponsoring our town's festival! This year's festival dates are:

Friday, June 17, 2022 through Sunday, June 19, 2022

Our committee has started the planning process for the 2022 event. We are planning another fun-filled festival including; live bands, sports tournaments, food trucks, and so much more!

Because the festival is held without direct financial assistance from property tax payers, but rather through fundraisers and local sponsorships, the planning committee is seeking financial support for the event. We strive to provide a quality festival that is affordable to all participants. Proceeds will support the festival in 2022 and for years to come. If you would like to contribute to the success of this event, please consider these support options:

Platinum
\$650 +

- Sponsorship recognized in radio advertising
- Advertising of your sponsorship on website
- Free parade entry for one unit
- Advertising of your sponsorship on social media
- Sponsorship recognized in parade flyers

Gold
\$300 - \$649

- Free parade entry for one unit
- Advertising of your sponsorship on social media
- Sponsorship recognized in parade flyers

Silver
\$150 - \$299

- Advertising of your sponsorship on social media
- Sponsorship recognized in parade flyers

Bronze
\$25 - \$149

- Sponsorship recognized on social media
- Sponsorship recognized in parade flyers

Please consider returning the enclosed donation form by April 15, 2022 to 230 Main Street West, Elgin, MN 55932.

We appreciate your past and present support to make Elgin Cheese Days a successful event.

Sincerely,

Elgin Cheese Days Committee

Andrea Olson
Brittany Speer
Heather Speer
Lindsey Walch
Peg Walch

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